



Project Proposal

Trowbridge Park Pond Revival

James Shaw

Supported by



Overview:

Trowbridge pond, formally Trowbridge Lake sits within the centrally located Trowbridge Park. It sits towards the back of the park out of view. Over the years the pond has struggled to keep up it's appearance, with it regularly emptying in dries spells to reveal a littered and unkept pond. There is an opportunity here for the pond to be brought back to life and once again become a focal point within the town.

This proposal outlines the potential road map in bringing life and attention back to the pond through design and environmental projects.

Phase 1

Initial community engagement through the identity of Trowbridge Pond

Deliverables

Identity for Trowbridge Pond. This to support the application across social media and local events raising awareness.

Application to pond signage around the pond to share with the community plans.

Phase 2

Park Map, Pond species signage and new bins

Deliverables

Creation of supporting assets to aid the pond re development.

New signage will give an understanding of the species present at the pond (educational) and new bins will help stop litter entering the pond.

Phase 3

Pond Clean up, Initial re wilding

Deliverables

Pond clean up begins with support from Trowbridge Eco, Wiltshire Wildlife trust and the council.

Pond clean up will be documented, with plantlife and species documented, this captured on live website. Reference to springwatch.

Signage / boards on re-wilding

Phase 4

Completion of re wilding around pond and accessible platform installation.

Deliverables

Re wilding will be completed. Accessible platforms / areas introduced for educational resources.

Duck houses built within community, placed onto pond.

Studio Fees - James Shaw

Studio Fees encompass the work of lead designer and consultant - James Shaw. The Proposal would require support from a social media / marketing freelancer in order to fully engage.

Stage by Stage Fee

Phase 1 - Design and Consultation

£3780

Phase 2 - Design and Consultation

£2260

Phase 3 - Design and Consultation

£2500

Phase 4 - Consultant

£1500

Project timeline will be determined once initial discussion take place. Please refer to attached fee guidelines and project delivery guidelines.