

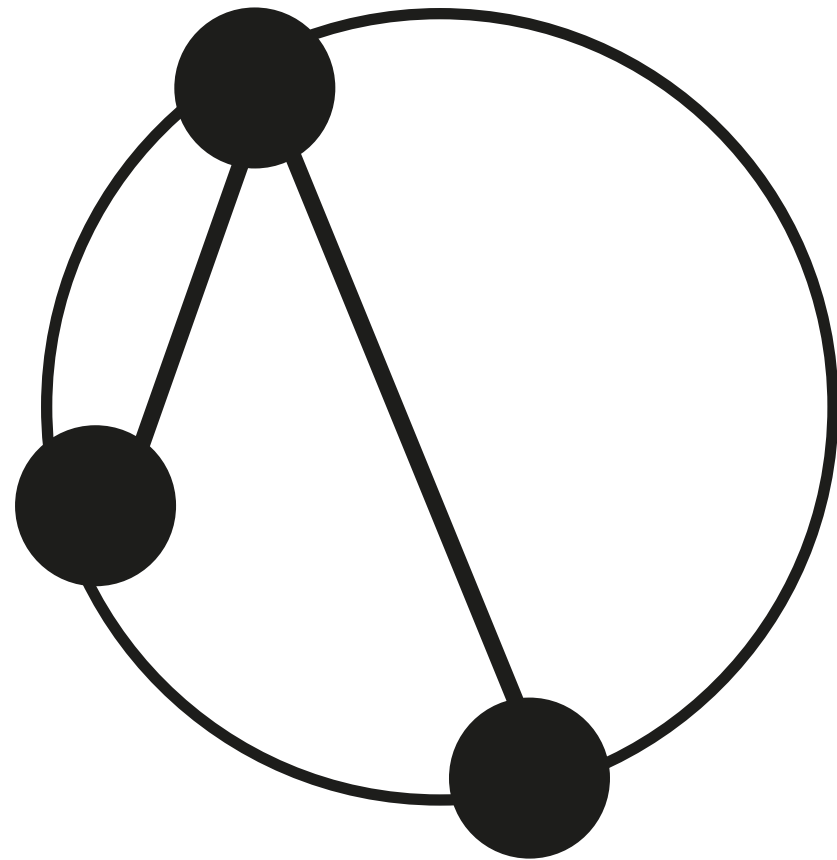
RE IMAGINE

WHAT IS **RE IMAGINE**

Re-imagine is a series of pop up interactive events reimagining and rediscovering Trowbridge Park pond.

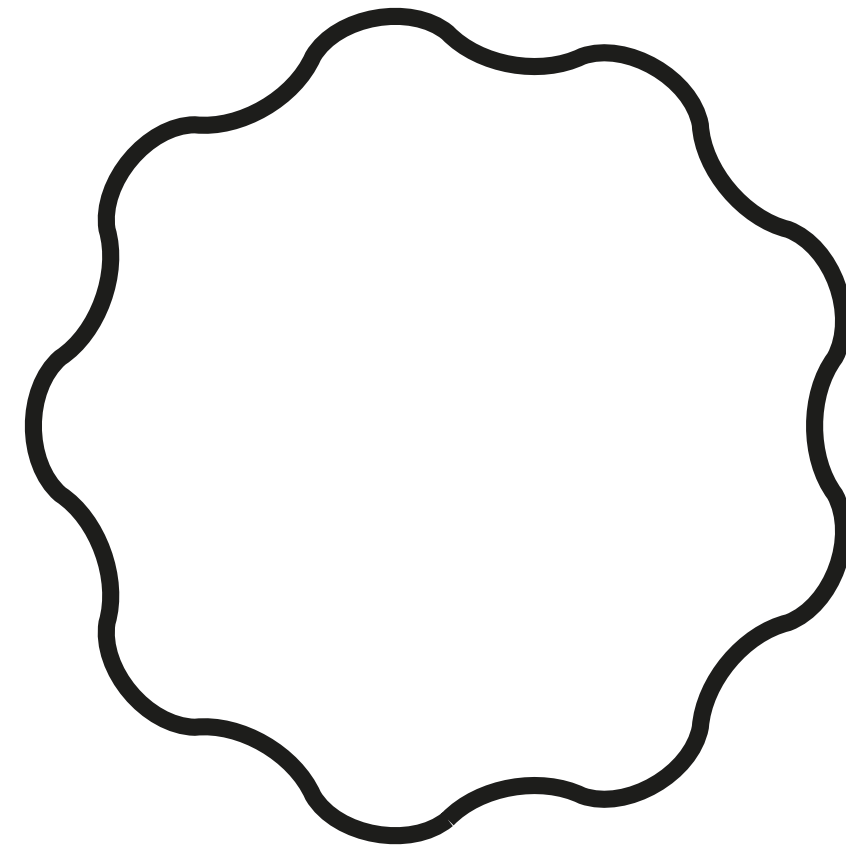
The festival aims to put a spotlight on the pond and capture the imagination of the community about the importance and diversity of the area. This will be achieved by collaboration between the community and local creative practitioners sparking ongoing engagement and commitment.





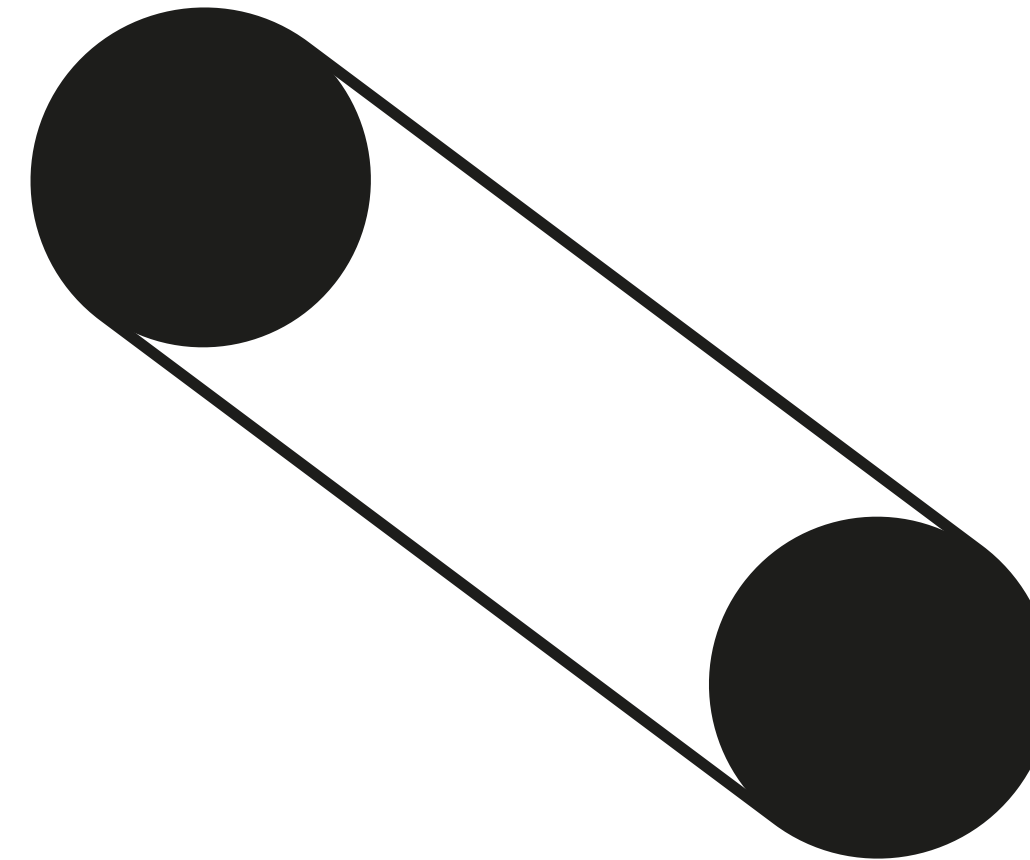
SHARE

Thoughts



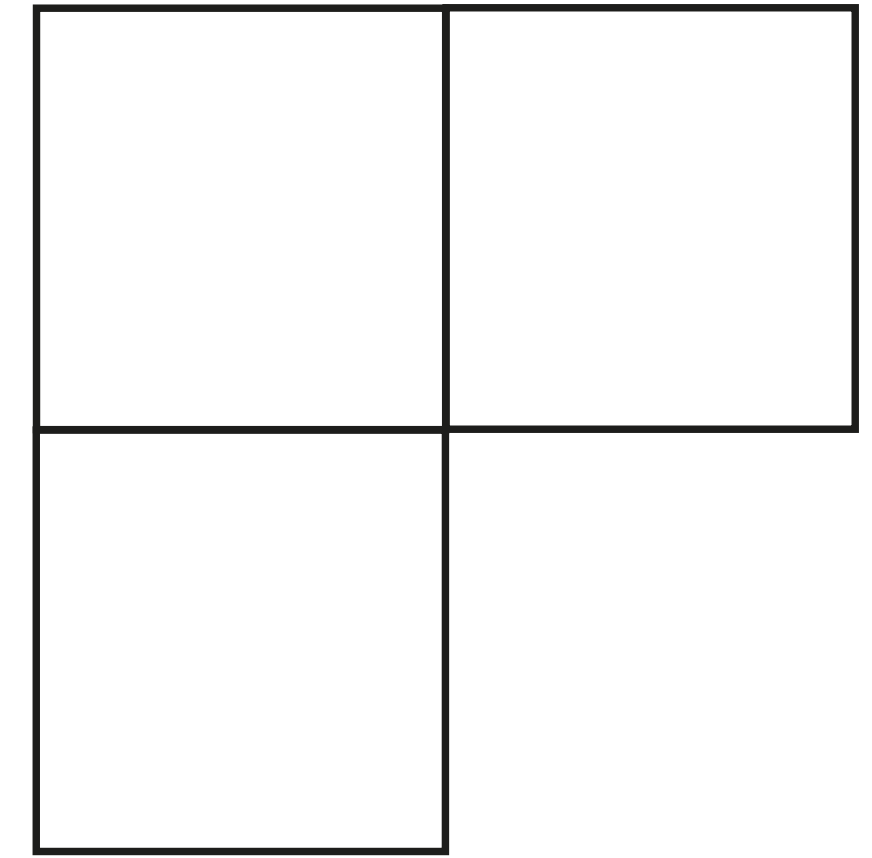
GENERATE

Ideas



DEVELOP

*Solutions to
problems*



COLLABORATE

Across disciplines

HOW WILL IT **RE IMAGINE**

The festival will host a series of workshops and talks to discover the communities ideas and reimagining of the pond. These workshops will be captured and documented in creative ways via digital platforms to archive the journey of the ongoing collaborative project.

WHY RE IMAGINE

Trowbridge pond is centrally located in the town's park but it's been left to deteriorate. Re-imagine aims to put a spotlight on the pond and develop creative and sustainable solutions around the pond.

What if new signs tell us about the plant species present in the area?

How can we as a community support the re-wilding of the pond?

Re-imagine aims to address these types of questions through a series of interactive workshops which will give the community the opportunity to share their ideas and form tangible solutions for the pond.

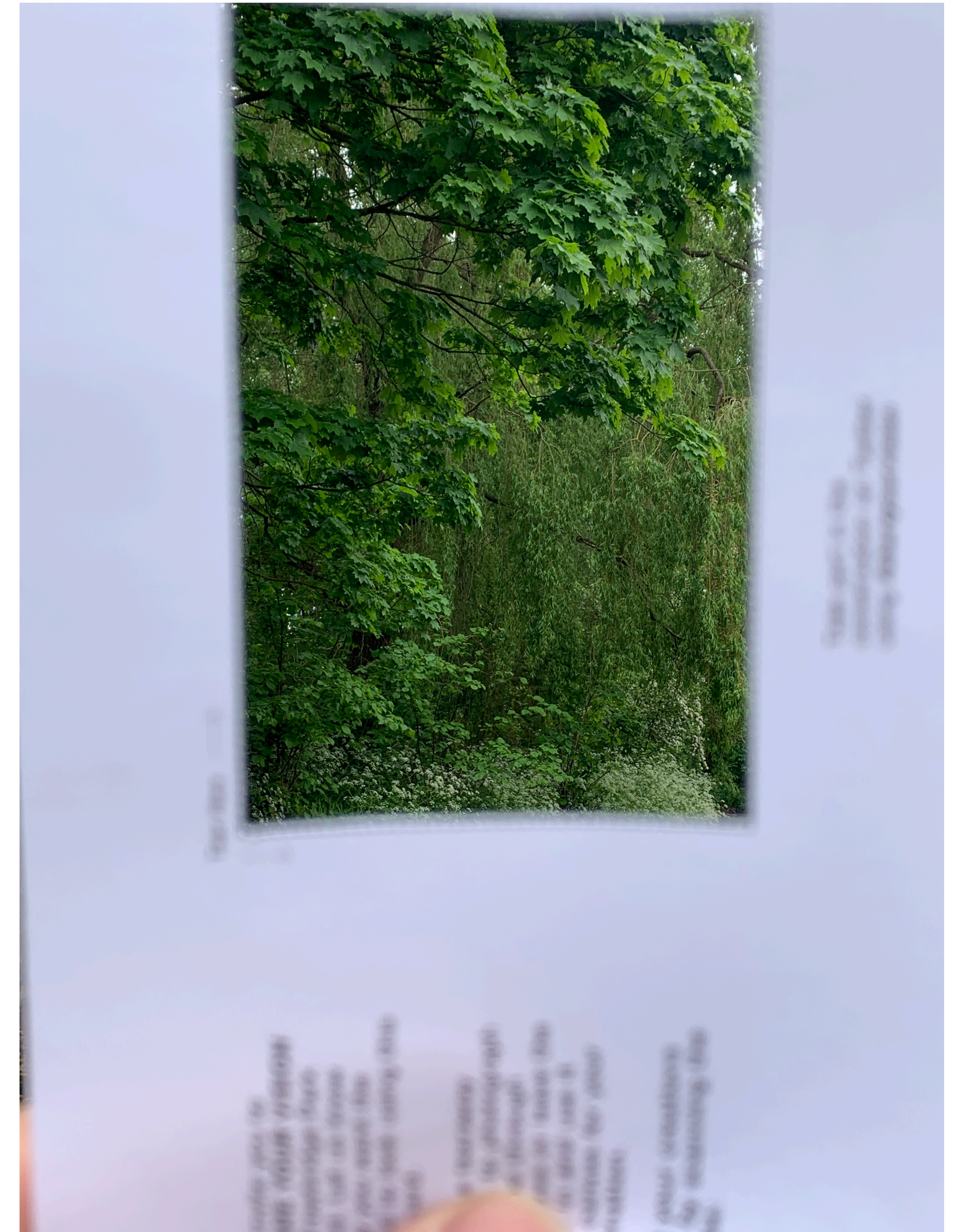
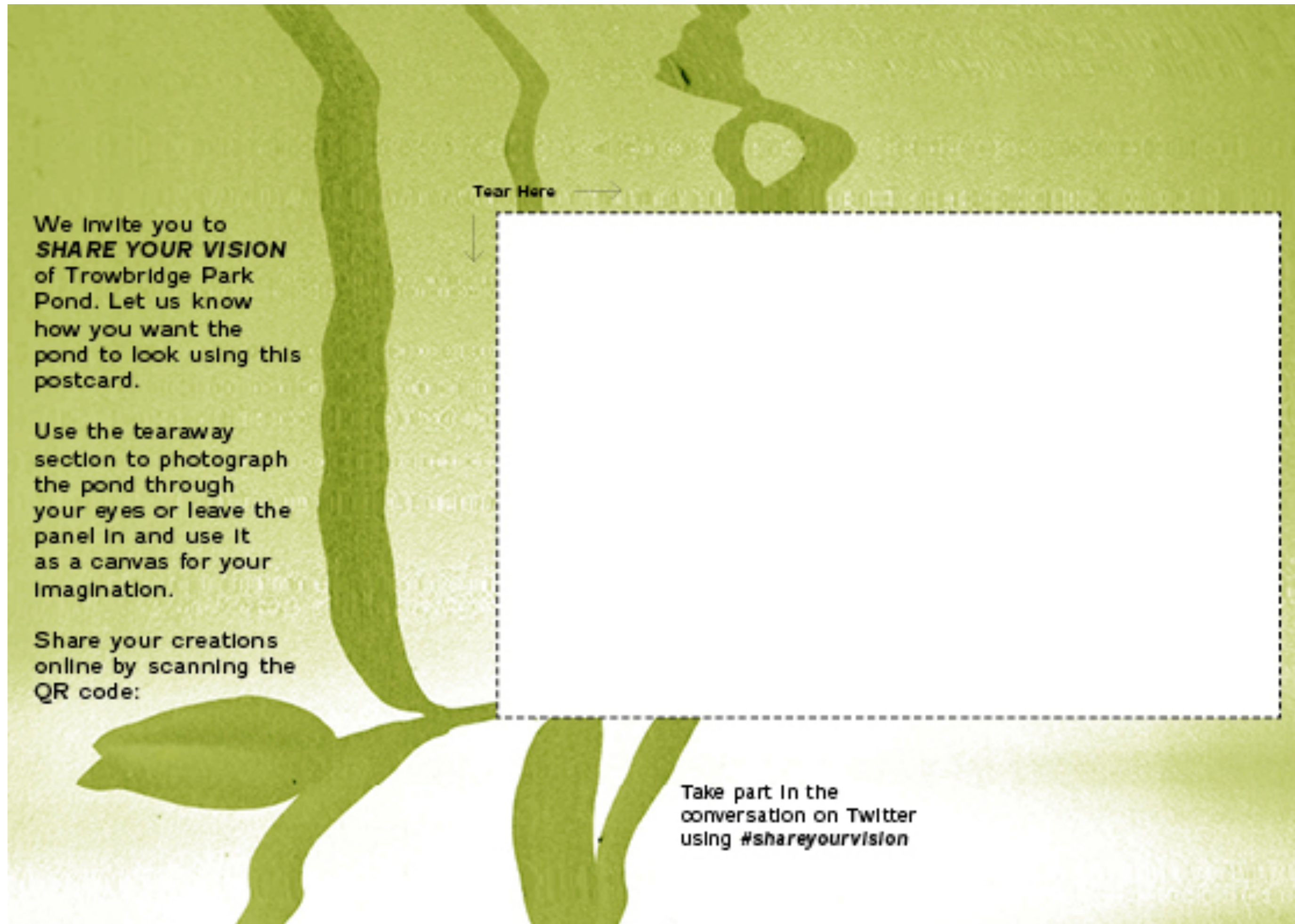
WHAT'S BEEN ACHIEVED SO FAR?

Initial research and feedback has been gathered from the community and creative explorations have begun on how visuals can be captured to re-imagine the pond.

LOCAL COLLABORATORS







WHAT INFLUENCED **RE IMAGINE**

SHAPE
NEWHAW

POLLINATOR
PATHMAKER

RE IMAGINE